# THE NATIONAL STRATEGY FOR SUICIDE PREVENTION - AND WHY IT MATTERS







Suicide doesn't just affect individuals—it impacts families, workplaces, schools, and entire communities. Preventing a suicide isn't the responsibility of one profession or agency. It takes a coordinated, compassionate effort across society. That's the idea behind the *National Strategy for Suicide Prevention* — a roadmap designed to guide the country toward reducing suicide and promoting mental well-being for all.

#### WHAT IS THE NATIONAL STRATEGY FOR SUICIDE PREVENTION?

The National Strategy for Suicide Prevention (NSSP) is a 10-year, comprehensive, whole-of-society approach to suicide prevention that provides concrete recommendations for addressing gaps in the suicide prevention field.



The strategy is based on decades of research and lived experience. It outlines a vision of a country where fewer people die by suicide and more people feel connected, supported, and valued.



The strategy seeks to prevent suicide risk; identify and support people with increased risk through treatment and crisis intervention; prevent reattempts; promote long-term recovery; and support survivors of suicide loss.



The stragety provides a shared response to this deeply personal issue, helping us move from crisis response to prevention and resilience-building.

#### WHAT'S IN THE STRATEGY?

The updated 2024 strategy lays out four core strategic directions and multiple action steps that span prevention, intervention, and recovery. Here's a simplified breakdown:

# 1. Empower Individuals, Families, and Communities

- Make it easier for people to talk about mental health and suicide.
- Promote programs that reduce stigma and increase awareness.
- Equip community members—teachers, coaches, faith leaders, coworkers—to recognize warning signs and take action.

#### 2. Address Upstream Risk Factors

- Tackle root causes like poverty, discrimination, trauma, and loneliness.
- Increase access to safe housing, quality healthcare, and social support.
- Strengthen protective factors like cultural identity, connection, and purpose.

#### 3. Improve Access to Care and Crisis Services

- Expand 988—the national Suicide & Crisis Lifeline—and ensure follow-up services.
- Train more mental health professionals and peer support specialists.
- Integrate mental health care into schools, primary care, and senior centers.

## 4. Use Data and Research to Drive Progress

- Track suicide trends to understand what's working and where gaps remain.
- Support community-level data collection and evaluation.
- Prioritize funding for suicide prevention in underserved populations.

## WHAT CAN YOU DO?

You don't have to be a mental health professional to make a difference. Suicide prevention happens in everyday conversations, in how we show up for others, and in how we advocate for better systems of care. Here are a few ways to start:

- Learn the signs of suicide risk—and don't be afraid to ask someone directly if they're thinking about suicide.
- Take a gatekeeper training like QPR, ASIST, or safeTALK.
- **Support local initiatives** that build connection and reduce isolation—especially for veterans, older adults, LGBTQ+ individuals, and rural communities.
- Share resources, like the 988 Suicide & Crisis Lifeline (call or text 988).
- Talk about mental health openly, at work, at church, in your family, and on social media.

And if you're someone who's struggling yourself: you matter. Help is available, and you don't have to go through this alone.

# WE CAN HELP.

Our hospital-based outpatient program is designed to meet the unique needs of older adults experiencing depression and/or anxiety related to life changes that are often associated with aging or a chronic diagnosis. Anyone can make a referral to our program, including self-referrals, provider referrals, or community consultations.

#### Call us today at